

## Website Content and Search Engine Optimization

Take your visitor count through the roof!

The web is truly an astounding ministry tool.... but every Tom, Dick and Sally has a website or blog. Web copy is so different to traditional media. Your site must be extra engaging, brief and persuasive. We specialize in powerful, user-friendly writing that is tailored for today's attention deficit surfers. Stunning headlines, quick, catchy prose - we'll take your website hits through the roof!

Let Google work for you!

We include topic-specific keywords and write in a way that ensures search engines will rank your website at the top of the pile (Geekspeak translation: We can make your site appear at the top of a Google search).

We will:

- Drive mind-boggling numbers to your site
- Ensure visitors thoroughly enjoy their visit
- Move visitors to action from your website
- Provide a professional, polished image for your ministry
- Keep visitors loyal - returning for fresh, compelling content often

You can't afford NOT to call us... give us a shout and watch the difference we'll make!