

The Ghostwriting Process

This is the typical ghostwriting process we use for most of our clients

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Getting started...

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I sign a non-disclosure agreement so you feel completely safe sharing your idea

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I send you a short survey that gives me an idea of your main message, underlying themes, target audience and other details

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We discuss your book idea in detail and decide on a good word-count number

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We discuss what (if any) manuscripts, notes and/or audio you have already have to work from

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We discuss a timeline, budgetÂ and payment structure

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When we have a good idea of our goals, I write up a proposal that includes pricing,Â timeline and payment schedule

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Down to brass tacks...

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When our agreement is signed and the deposit clears, we begin working on your book

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If we have some notes, I work from them and communicate via email with any questions I have. If we are working from an idea alone, we conduct a series of in-person meetings or teleconferences to clarify the details of the book and the intended outcome. (Please note that if there is no manuscript or Â minimal notes, the client has significant responsibility to work with us to provide material to ensure we can most accurately communicate their idea.)

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I begin writing and provide updates at least every two weeks, if not more frequently. We discuss and make revisions accordingly (progress is highly dependent on your responsiveness at this point)

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We repeat this process until we have a good draft

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Once we have a solid draft, we make any final touches to make it a complete work

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If we're submitting to a publishing house, I include a proposal letter free of charge, expertly written

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That's it! Simple and straightforward...