

# The Ghostwriting Process

This is the typical ghostwriting process we use for most of our clients

Getting started...

- I sign a non-disclosure agreement so you feel completely safe sharing your idea
- I send you a short survey that gives me an idea of your main message, underlying themes, target audience and other details
- We discuss your book idea in detail and decide on a good word-count number
- We discuss what (if any) manuscripts, notes and/or audio you have already have to work from
- We discuss a timeline, budget and payment structure
- When we have a good idea of our goals, I write up a proposal that includes pricing, timeline and payment schedule

Down to brass tacks...

- When our agreement is signed and the deposit clears, we begin working on your book
- If we have some notes, I work from them and communicate via email with any questions I have. If we are working from an idea alone, we conduct a series of in-person meetings or teleconferences to clarify the details of the book and the intended outcome
- I begin writing and provide updates at least every two weeks, if not more frequently. We discuss and make revisions accordingly (progress is highly dependent on your responsiveness at this point)
- We repeat this process until we we have a good draft
- Once we have a solid draft, we make any final touches to make it a complete work
- If we're submitting to a publishing house, I include a proposal letter free of charge, expertly written

That's it! Simple and straightforward...